

Kim Hobby

Illustrator | Designer | Researcher

kim.hobby@me.com

kimhobby.com

217.827.4290





skills & knowledge

painting
illustration
photorealistic rendering
photography
photo manipulation
photo retouching
video editing
typography
basic animation
game design
html
css
javascript

Adobe Photoshop
Illustrator
InDesign
Dreamweaver
After Effects
Premiere
Clip Studio Paint
Unity game engine
Unreal game engine

selected clients

Springfield Ballet Company
Illinois State University
TeeFury
Ript Apparel
Kevin Wasmer



Hi, I'm Kim.

I am a designer and illustrator from Illinois who specializes in photorealism, minimalism, and pop culture.

I started my artistic career in traditional mediums with colored pencil, oil paint, and photography. As I progressed into earning my Bachelor's in Visual Arts from the University of Illinois Springfield, I delved more into the digital realm and began studying digital illustration and typography (through Photoshop, Illustrator, and InDesign) my last few semesters of my Bachelor's. I began to slowly find my feet in digital design after graduation by building up my own online art store and by doing freelance work for clients such as the Springfield Ballet Company and the shirt company Ript Apparel.

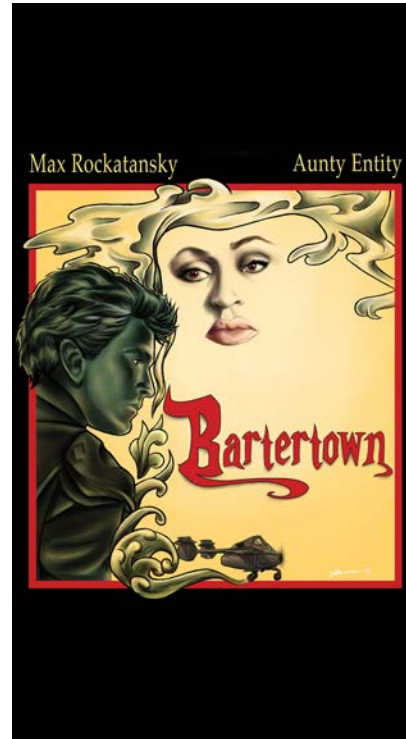
I decided I wanted to immerse myself more deeply into the digital realm of art and began graduate school at Illinois State University's Arts Technology program. There I discovered a lover for user design and research. I focused on movement based media such as games and interactive experiences. Having a genetic disability, it became important to me to develop experiences that helped deal with disabilities and health problems. While studying, I was a graduate assistant for the Mennonite College of Nursing where I helped the Director of Public Relations with creating media for print and web. I was also a graduate teaching assistant and helped both undergraduate and graduate students with developing an eye for pleasing aesthetics. While studying at graduate school, I added more clients to my freelance work including Pedal Python and TeeFury.

Since I graduated in May 2017, I have taken some time off of designing to focus on my health. But now I am ready to get back in the creation game.

Ript Apparel

Ript'cademy Awards & NES Soap

The daily shirt site Ript Apparel has an artist call every year for special promotions such as Academy Awards poster spoofs and NES Cartridge spoofs. Out of hundreds of submissions, I managed to get my designs *Bartertown*, *Mad Mox*, and *This Time It's War* to become finalists and/or sold during their special promotions. I find this calls to bring out my best work because of the tight deadlines they make me work in. Sometimes they are as low as 48 hours.



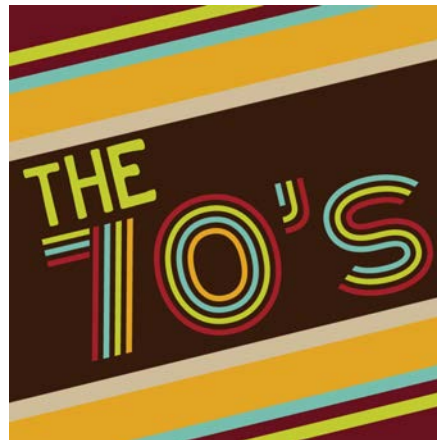
ATKwarts

I decided to take on the a special project were I would try to design new shirt designs for the Arts Technology department. Some of the graduate students and I had an idea to make our own Hogwarts Houses since the Arts Technology students are so diverse in their creative background. I came up with the houses Syntherin, Ravendraw, Glitchindor, and Bufferpuff.




ISU Alumni Event

I was designated as the Art Director for a gigantic project the Arts Technology department was presenting at the Illinois State University Alumni Event during the summer of 2016. I created the Timeline Era buttons for an installation helped steer the group into sticking with the university's design standards.



MEN Flyers




ILLINOIS STATE UNIVERSITY
Memnonite College of Nursing

Stats For 2015-16

96 YEARS OF RICH HISTORY
 Memnonite College of Nursing became Illinois State University's sixth academic college on July 1, 1939. The rich heritage of MCN began in 1919, and the mission to prepare outstanding nurses continues today. MCN faculty are known as master teachers and consistently win awards for their teaching expertise. Classes are taught by faculty with cutting edge research and real-world clinical expertise. Faculty-student ratio at clinical sites is 1:8 or better.

87 SCHOLARSHIPS AWARDED
 MCN offers many private scholarships & awards for undergraduate nursing students, graduate nursing students, and faculty. For the 2015-16 year, 87 scholarships were awarded.

TRANSCULTURAL NURSING EXPERIENCES OFFERED
 MCN's Transcultural Nursing Experience gives students the opportunity to examine nursing care in a culturally different location. 2015-16 locations include Brazil, England, Russia, and Cyprus.



CONTACT INFO:
 Illinois State University
 Memnonite College of Nursing
 Campus Box 5810
 Normal, IL 61790-5810
 Phone: 309.438.7400
 E-Mail: mcninfo@illinoisstate.edu

625 STUDENTS ENROLLED IN UNDERGRADUATE PROGRAMS

B.S.N.	547
RN/B.S.N. Online	56
Accelerated B.S.N.	22
Total 2015 Graduates	134

142 STUDENTS ENROLLED IN GRADUATE PROGRAMS

M.S.N.	92
D.N.P.	22
Ph.D.	28
Total 2015 Graduates	23

96% 2015 NCLEX Pass Rate!

MCN Avg.	96%
State Avg.	86%
National Avg.	85%

100% 2014 FNP Certification Rate!

MCN	100%
National (ANCC)	74%

Nursing.IllinoisState.edu



ILLINOIS STATE UNIVERSITY
Illinois' first public university

Stats For 2015-16

COMPETITIVE TUITION (FALL 2015)


UNDERGRADUATE TUITION & FEES (12 credit hours in-state)
\$5267

GRADUATE TUITION & FEES (9 credit hours in-state)
\$4081

ROOM & BOARD (AVERAGE)
\$4553

BANG FOR YOUR BUCK
 Illinois State is one of *Apogee's* Top 100 best values among public universities for 2015. Our alumni earning power and high graduation rate rank us on similar lists in *Money* (25th in U.S.) and *Washington Monthly* (4th in Midwest) magazines.

TOP 100 PUBLIC UNIVERSITY
Illinois State is No. 79 on U.S. News & World Report's 2015 ranking of America's top public universities based on academic quality and outcomes.

TOP 10% GRADUATION RATE
Our students complete their degrees on time. Our high retention rate (72%) ranks us among the Top 10 percent of all U.S. universities.

TOP 50 COLLEGE TOWN
Illinois State's location is one of the Top 50 college towns in America based on the quality of life and professional opportunities for students.

Diverse Campus



More than a quarter of our freshman class comes from traditionally underrepresented groups - a 25 percent increase from last year.

Record Fundraising



Private fundraising for the University hit a record breaking \$36.5 million in 2014. That includes several 9-figure commitments of \$1 million or more.

IllinoisState.edu



ILLINOIS STATE UNIVERSITY
Memnonite College of Nursing

Stats For 2015-16

ONLINE PROGRAM RN/B.S.N.

Let us help YOU advance in your career!

At Illinois State University Memnonite College of Nursing (MCN), students thrive in the smaller nursing college environment while having the recognition and advantages of a larger university.

Why should you consider a B.S.N.?

- increases your career mobility and marketability
- positions you to assume a leadership/management role
- prepares you to continue your education at the graduate level

Why should you consider MCN?

- program is fully online & all courses are taught by full-time MCN faculty
- reasonable tuition and competitive scholarships
- faculty are specially trained for online instruction and implement Quality Matters online guidelines

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 E-mail: mcninfo@illinoisstate.edu

MCN is committed to prepare outstanding nurses who will lead to improve health outcomes locally and globally. This program has dynamic, online discussion groups that will keep students engaged and focused while the online platform provides flexibility and independence for each student!

LEARN MORE:
Nursing.IllinoisState.edu/RN-BSN





ILLINOIS STATE UNIVERSITY
Memnonite College of Nursing

M.E.N. in Nursing


MEN is an acronym to impress that MCN Men are Excellent Nurses.

The MCN MEN group was created to encourage male nursing students, faculty, alumni, and nursing professionals - on and off campus - to get together and talk about men in the nursing profession. This group meets monthly over the lunch hour.


Why should you consider attending a meeting?

- Share your thoughts and experiences about men in the nursing profession.
- Enjoy the company of fellow male nursing students as well as men that are established professional nurses
- Learn more about the role of men in nursing from those who are active in the field.

For more information, meeting dates, and stories visit:
Nursing.IllinoisState.edu/Men



ILLINOIS STATE UNIVERSITY
Memnonite College of Nursing





96 YEARS OF RICH HISTORY
 Mennonite College of Nursing became Illinois State University's sixth academic college on July 1, 1999. The rich heritage of MCN began in 1919, and the mission to prepare outstanding nurses continues today. MCN faculty are known as master teachers and consistently win awards for their teaching expertise. Classes are taught by faculty with cutting edge research and real world clinical expertise. Faculty-student ratio at clinical sites is 1:8 or fewer.

87 SCHOLARSHIPS AWARDED
 MCN offers many private scholarships & awards for undergraduate nursing students, graduate nursing students, and faculty. For the 2015-16 year, 87 scholarships were awarded.

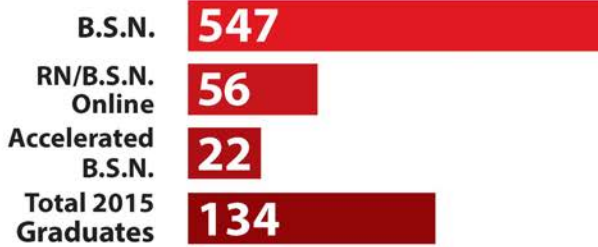
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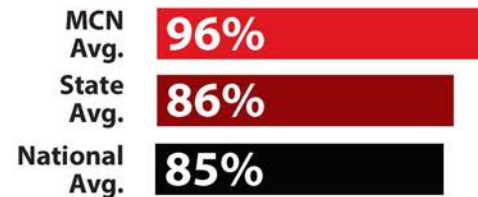
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Illinois' first public university

Stats For 2015-16

COMPETITIVE TUITION (FALL 2015)



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Illinois State is one of *Kiplinger's* Top 100 best values among public universities for 2015. Our alumni earning power and high graduation rate rank us on similar lists in *Money* (23rd in U.S.) and *Washington Monthly* (4th in Midwest) magazines.

HIGH STUDENT LOAN REPAYMENT RATE

Our alumni go on to successful careers, shown in the very low student loan default rate of our graduates. In all, 97.4 percent of those who borrow repay their loans on time—3 times better than the average.

MILITARY FRIENDLY SCHOOL

Illinois State supports veterans and those in the military. Every year we are included in Victory Media's Military Friendly Schools list, honoring the Top 15% of schools.

TOP 100 PUBLIC UNIVERSITY

Illinois State is No. 79 on *U.S. News & World Report's* 2015 rankings of America's top public universities based on academic quality and excellence.

TOP 10% GRADUATION RATE

Our students complete their degrees on time. Our high retention rate (72%) ranks us among the Top 10 percent of all U.S. universities.

TOP 50 COLLEGE TOWN

Bloomington-Normal ranked 3rd as one of the Top 50 college towns in American based on its quality of life and professional opportunities for students.

Diverse Campus



More than a quarter of our freshman class comes from traditionally underrepresented groups—a 25 percent increase from last year.

Record Fundraising



Private fundraising for the University hit a record breaking \$36.5 million in 2014. That includes several gift commitments of \$1 million or more.

immersion arcade

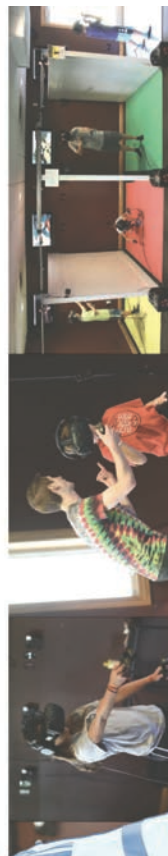
VIRTUAL REALITY | PRIVATE PARTIES | OFF-SITE EVENTS

NORMAL, IL



Bringing top-of-the-line virtual reality to our community

Appropriate for all ages!



Located at:
1304 Cross Creek Drive, Normal, IL
(above Swinger's Grille)

SOME OF OUR GAMES

BROOKHAVEN

Use the weapons and tools provided to survive ever more terrifying waves of horrific monsters in an attempt to figure out what caused the beginning of the end of the world.
A real crowd pleaser!



Welcome to The Lab, a compilation of Valve's room-scale VR experiments set in a pocket universe within Aperture Science. Fix robots, defend your castle with a bow and arrow, explore a fantastical workshop, and much more!

LIGHTBLADE VR

Lightblade VR is a virtual reality training simulation for self-illuminated plasma blades. This is a childhood dream come true! Get trained by your personal robot and deflect all incoming laser beams!



Welcome to Rec Room, the virtual reality social club where you play active games against competitors from all around the world. Head onto the courts to play Disc Golf, Paddle Ball, and even a stirring round of Dodgeball.

RAW DATA

Your mission is simple: Enter Eden Corp. Steal one geopbyte of raw data and decimate everything trying to stop you. Slash, shoot, deflect and dodge androids set to KILL.
Reserve both headsets and play with a friend!

For our complete list of games and to meet a reservation, please visit our website at:

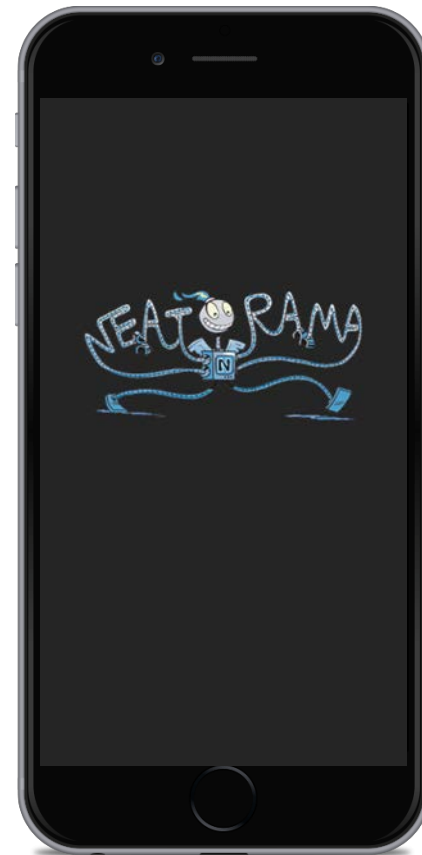
www.immersionarcade.com





Mobile UX/UI Redesign

I was assigned to redesign the user experience of an out of date looking website of my choosing for my Graduate level Advanced Web Design class. I chose a site I use a lot for drop shipping, Neatoshop. I love the quality of the products they make, but their site was really clunky and at the time did not have a mobile version of their website, making it hard to ship products to customers if artists were away from their computers.



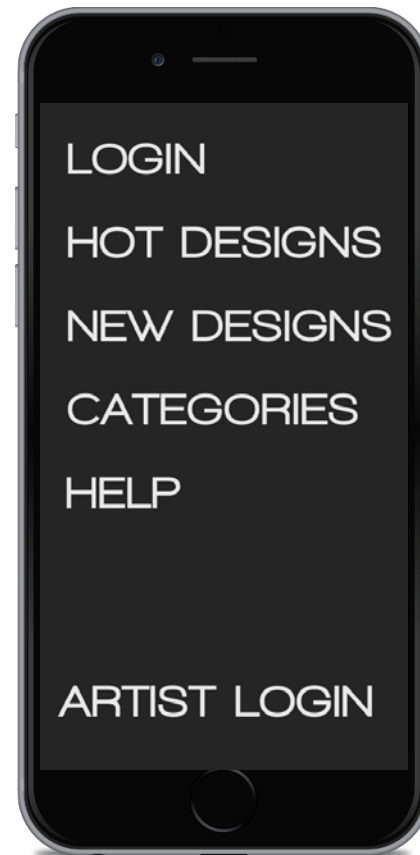
Mobile UX/UI Redesign

Since the site not only caters to artists wanting to sell their designs independently, but also to everyday customers wanting to buy designs on products like shirts or totes, I wanted to make the front page of “Hot Designs” very clean and easy to read.



Mobile UX/UI Redesign

I modeled it with a clean and legible menu that slides from the left when the menu button is pressed from any site page. In the past, in order for artists to log in, they would have to scroll through dozens of links on a very long page before they could find the link they needed to log in to their artist account. Since the original site was also not mobile friendly, everyone who wanted to access the site would have to pinch and zoom to navigate their way through. I wanted to categorize as many links as possible so it would be possible to easily see and touch the links the viewer wanted.



Coding Example pt. 1

```
1 |<!doctype html>
2 |<html lang="en">
3 |<head>
4 |<meta http-equiv="Content-Type" content="text/html; charset=UTF-8">
5 |<title>The Art of Kim Hobby</title>
6 |<link href="http://my.ilstu.edu/~kshobby/week8hobby.css" rel="stylesheet" type="text/css">
7 |<script src="https://code.jquery.com/jquery-2.2.0.min.js"></script>
8 |<script src="https://code.jquery.com/ui/1.11.4/jquery-ui.min.js"></script>
9 |<script type="text/javascript">
10 |$(function() {
11 |    $('nav li').hover(
12 |        function () {
13 |            $('ul', this).slideDown(250); // when you're hovering over navh li, slideDown
14 |        },
15 |        function () {
16 |            $('ul', this).slideUp(250); // when you're doing something else, slideUp
17 |        }
18 |    );
19 |
20 |    $('nav a').bind('click',function(event){
21 |        var $anchor = $(this);
22 |
23 |        $('html, body').stop().animate({
24 |            scrollTop: $($anchor.attr('href')).offset().top - 75
25 |        }, 1000);
26 |
27 |        event.preventDefault();
28 |    });
29 |});
30 |</script>
31 |<meta name="viewport" content="width=device-width, initial-scale=1">
32 |</head>
33 |
34 |<body>
35 |<ul id="nav">
36 |<li><a href="#home">Home</a></li>
37 |<li><a href="#design">Design</a></li>
38 |<li><a href="#photos">Photos</a></li>
39 |<li><a href="#contact">Contact</a></li>
40 |</ul>
41 |
42 |<main>
43 |
44 |
45 |<h1 id="home">Kim Hobby</h1>
46 |<div id="content">
47 |<div class="blurb">
48 |<h2>Home</h2>
49 |<p>Vivamus vestibulum sollicitudin feugiat. Cras ante odio, facilisis et quam eget, volutpat suscipit magna. Morbi eu est sit amet diam
50 |varius aliquet. Integer efficitur diam a tempor viverra. Sed condimentum venenatis odio, quis rhoncus enim scelerisque sit amet. Aenean et iaculis
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53 |nisi vitae tortor tempor molestie. Aenean euismod ac sem eu tempor.Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean porttitor
54 |finibus ullamcorper. Praesent molestie risus et arcu scelerisque, at laoreet diam molestie. </p></div>
55 |<div class="blurb">
56 |<h2 id="design">Design</h2>
57 |<p>Vivamus vestibulum sollicitudin feugiat. Cras ante odio, facilisis et quam eget, volutpat suscipit magna. Morbi eu est sit amet diam
58 |varius aliquet. Integer efficitur diam a tempor viverra. Sed condimentum venenatis odio, quis rhoncus enim scelerisque sit amet. Aenean et iaculis
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62 |finibus ullamcorper. Praesent molestie risus et arcu scelerisque, at laoreet diam molestie. </p></div>
63 |<div class="blurb">
64 |<h2 id="photos">Photos</h2>
65 |<p>Vivamus vestibulum sollicitudin feugiat. Cras ante odio, facilisis et quam eget, volutpat suscipit magna. Morbi eu est sit amet diam
66 |varius aliquet. Integer efficitur diam a tempor viverra. Sed condimentum venenatis odio, quis rhoncus enim scelerisque sit amet. Aenean et iaculis
67 |tortor. Fusce aliquam elit nec leo consectetur venenatis. In sit amet libero ut nulla maximus porta eget vitae libero. Aliquam aliquet pretium
68 |pharetra. Donec ultricies, nibh at vestibulum tempus, velit est dignissim urna, luctus hendrerit ligula mauris sit amet risus. Integer sit amet
69 |nisi vitae tortor tempor molestie. Aenean euismod ac sem eu tempor.Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean porttitor
70 |finibus ullamcorper. Praesent molestie risus et arcu scelerisque, at laoreet diam molestie. </p></div>
71 |<div class="blurb">
72 |<h2 id="contact">Contact</h2>
73 |<p>Vivamus vestibulum sollicitudin feugiat. Cras ante odio, facilisis et quam eget, volutpat suscipit magna. Morbi eu est sit amet diam
74 |varius aliquet. Integer efficitur diam a tempor viverra. Sed condimentum venenatis odio, quis rhoncus enim scelerisque sit amet. Aenean et iaculis
75 |tortor. Fusce aliquam elit nec leo consectetur venenatis. In sit amet libero ut nulla maximus porta eget vitae libero. Aliquam aliquet pretium
76 |pharetra. Donec ultricies, nibh at vestibulum tempus, velit est dignissim urna, luctus hendrerit ligula mauris sit amet risus. Integer sit amet
77 |nisi vitae tortor tempor molestie. Aenean euismod ac sem eu tempor.Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean porttitor
78 |finibus ullamcorper. Praesent molestie risus et arcu scelerisque, at laoreet diam molestie. </p>
79 |</div>
80 |</div>
81 |</main>
82 |<div id="footer">
83 |<p>Copyright 2014, Kim Hobby</p>
84 |</div>
85 |</body>
86 |</html>
```

Coding Example pt. 2

```
1  ▾ @media all and (min-width: 30em){
2      h1 { color: purple; }
3      nav li a { width: 40%; margin: 0 1% 1% 0; display: none; font-family: Baskerville, "Palatino Linotype", Palatino, "Century Schoolbook L",
4          "Times New Roman", serif }
5  }
6  ▾ @media all and (min-width: 50em){
7      h1 { color: #02065E; padding-bottom: .1em; }
8      body { max-width: 960px; margin: 0em auto; }
9      nav li a { display: square; width: 100%; }
10     #content { clear: both; border-top: 1px solid #ccc; padding-top: 1em; }
11     .blurb { width: 30%; margin-right: 3%; float: left; text-align: left; }
12     #footer { clear: both; }
13     moxxi {width: 70%; float: right; }
14 }
15
16
17 ▾ #nav {
18     list-style: none;
19     margin: 0 0 .5em 0;
20     padding: 0;
21 }
22
23 ▾ #nav li {
24     display: inline;
25     margin: 0;
26 }
27
28 ▾ #nav li a {
29     color: #fff;
30     font-family: Impact, Haettenschweiler, "Franklin Gothic Bold", "Arial Black", sans-serif;
31     font-weight: bold;
32     text-decoration: none;
33     font-style: none;
34     text-transform: uppercase;
35     display: inline-block;
36     border: 1px solid #456;
37     background-color: #746;
38     border-radius: .5em;
39     padding: 1%;
40     width: 40%;
41     margin: 0 2% 2% 0;
42 }
43
44 ▾ main {
45     margin-bottom: 150px;
46     font-family: Segoe, "Segoe UI", "DejaVu Sans", "Trebuchet MS", Verdana, sans-serif;
47 }
48
49 ▾ h1 {
50     padding-top: 75px;
51     text-transform: uppercase;
52     color: dark blue;
53     font-size: 3em;
54     margin: 0 0 .25em 0;
55     border-bottom: 1px solid #ccc;
56 }
57
58 ▾ #moxxi {
59     width: 90%;
60     margin-bottom: 1em;
61 }
62
63 ▾ body {
64     font-family: Consolas, "Andale Mono", "Lucida Console", "Lucida Sans Typewriter", Monaco, "Courier New", monospace;
65     margin: 0;
66     padding: 1em;
67 }
68
69 ▾ h2 {
70     font-family: Impact, Haettenschweiler, "Franklin Gothic Bold", "Arial Black", sans-serif;
71     color: #0A116C;
72     font-weight: normal;
73     margin: 0;
74     padding: .25em 0 .25em 0;
75     border-bottom: 1px solid #330046;
76 }
77
78 ▾ #footer {
79     font-family: Graduate, Georgia, "Times New Roman", Times, serif;
80     background-color: #2D0C63;
81     color: white;
82     padding: .5em;
83     text-align: center;
84 }
```

Thanks for viewing!

For more work, please visit:

www.kimhobby.com

*I have much more artwork, videos, and
even research I have done on building
meaningful games.*